

<p>Level 2 Research Centre</p> <p>2016 Report</p>	<p>CREATEC Centre for Research in Entertainment, Arts, Technology, Education & Communications</p>	
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Message from the Director - Associate Professor Trevor Cullen

I took on the role of Director of CREATEC in April 2016.

My first task was to articulate a clear mission statement for this Level 2 research centre, especially after the uncertainties of 2015. Simply put: *CREATEC* aims to **facilitate and enable** *CREATEC* and *SAH* researchers **to develop and increase** their **research outputs**.

This vision is fully in line with ECU's new Strategic Plan for Research (2017 –2021).

Secondly, to achieve these goals, I re-started the weekly CREATEC research seminars, and from May – October 2016, a total of **16 seminars took place with 8 HDR students and 8 staff presenting their research**.

The 2017 weekly seminars restarted on 19th April, and this year the focus will be on staff research with 14 presentations from CREATEC researchers before 14th June. The timetable for CREATEC seminars in semester 2 is still in progress.

Thirdly, the ***CREATEC* team organized three non-residential Research Intensive Writing Retreats in 2016** for CREATEC and SAH researchers at Wollaston Conference Centre, in Mount Claremont. The aim was to increase research outputs in the School through grant writing and peer-reviewed publications. The dates were: 13th -15th June; 26th –28th September; 21st- 23rd November.

A total of 32 CREATEC/ SAH staff/HDR students attended the retreats, and Appendix 3 shows 35 research outputs from the 2016 retreats. Dr. Sally Knowles was the facilitator and workshop coordinator for the writing retreats. There are two writing retreats in 2017 - September 26th-28th and December 13th-15th.

CREATEC membership climbed from 110 to 250 members in 2016 and the CREATEC website was revamped.

Associate Professor Trevor Cullen

Director – CREATEC (since April 2016)

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1. CREATEC 2016

2016 was a challenging year for CREATEC. We started late and there was no longer a 0.5FTE Admin assistant or a Deputy Director. The strategy employed was to support and build research activity and outcomes among CREATEC members and SAH staff/ HD students.

The leadership team consisted of:

Director – Associate Professor Trevor Cullen

Deputy Director - Vacant

There are currently 6 groups operating within the CREATEC Research Centre. These groups are:

Space, place, body and technology (George Karpathakis)

Design and interaction (Stuart Medley)

Media, culture and society (Panizza Allmark)

International centre for landscape and language (Glen Phillips)

Contemporary visual arts research group (Paul Uhlmann)

Time, text and people (David Robinson)

2. CREATEC sponsored research activities

National and international speakers

CREATEC Seminar - Professor Diane Thiel, Professor of English and Creative Writing at the University of New Mexico, USA. *Crossroads – poetry, travel translation*. 25th May.

Symposium - Professor Debroah Lupton, University of Canberra - *Controlling Data: Somebody think of the children*. 24th October.

CREATEC seminar - Assistant Professor Bieke, Leuven University, Belgium – *Meaningful interactions with Technologies*. CREATEC Seminar - 12th December. See attachment.

CREATEC Symposium - Professor Paul Caldwell, Chelsea College of Arts, London, UK. 27th March 2017.

2016 Research Week – CREATEC sponsored research public forums

Is your research... really research? Speakers included Associate Deans and Research Director. 20 September. 2.30 – 4.00pm in ML 10.131

800 words for 80,000 hits. Michael Hopkins, Section editor of The Conversation. 20th September 4.00 - 5.00pm in room ML 10.131

Cyber bullying and Online dating – should we be worried? Four researchers from Antwerp University. Belgium -21 September 11.00 - 12.30pm in room ML 3.195

3. Research outputs from CREATEEC members

Book chapters

Green L., Holloway D.J. (2016) Communicative ecologies and the value of MyFireWatch to the community of Kununurra. In: Abdelnour-Nocera J., Strano M., Ess C., Van der Velden M., Hrachovec H. (eds), *Culture, Technology, Communication. Common World, Different Futures. CaTaC 2016. IFIP Advances in Information and Communication Technology, vol 490*. Springer, Cham.

Holloway, D., Green, L., & Holloway, D. (2016). The intratourist gaze: Grey nomads and 'other tourists', *Tourist Studies*, 11, 3, 2011, pp. 235-252. In R. Sharpley (Ed.), *Tourist Experience: Critical concepts in Tourism* (Vol. one, pp. 235-252). London: Routledge.

Stuart Medley, Christopher Kueh, and Hanadi Haddad, Edith Cowan University, Australia (2016). *The happiness project: translating happiness through design* in *Developing Citizen Designers*, Bloomsbury Academic, London.

<http://www.bloomsbury.com/au/developing-citizen-designers-9780857857248/>

Murphy, F.M. (2016). All that happens: Ransom and its afterword. *Literatures in English: New Frontiers in Research*. Zach, W.; Kenneally, M.. Tübingen, Germany, Stauffenberg Verlag. 24: 281-293.

Peer-reviewed journal articles

Barwood, **D.**, **Brady**, D., Jones, A., Strickland, M., & Blane, S. (2017). Creating an understanding of the UV Index amongst pre service teachers. In J. Williams & R. Dodd (Eds.), *30th Australian Council for Health, Physical Education and Recreation International Conference* (pp. 46-53). Canberra, Australia. www.achper2017.com

Cullen, T. (2017). Journalism capstone units based on agreed principles and standards. *Pacific Journalism Review* 22 (2) p 172 –184.

Cullen, T. (2016). *Designing capstone units that demonstrate student skills*. *Journalism & Mass Communication Educator*, 71(3) 360-370.

Cullen, T., Callaghan R. (2016). Improving HIV and STI responses through media and community engagement. *Pacific Journalism Review*, Vol 22 (1), 231-240.

Cullen, T., & Davies, K. (2016). Data Journalism classes in Australian universities. *Asia Pacific Media Educator*. 26(2) 132-147.

Holloway, D., & Green, L. (2016). The Internet of toys. *Communication Research and Practice*, 2(4), 506-519.

Donkin, A., **Holloway, D., & Green, L.** (2016). Towards a participatory netnography: Collaborating with children in virtual worlds research. *Platform: Journal of Media and Communication*, 7(ANZCA Special Issue), 5-16.

Green, L., & Holloway, D. (2016). Reviewing the value of MyFireWatch to the research community of Kununurra. In *Proceedings of the 2016 Culture, Technology, Communication Conference (CaTaC'16)* (pp. 224-227). London, United Kingdom: University of West London.

Haines, P., Medley, S., Brady, D., Baba, T., (2016). Exploring community attitudes towards sharing of bushfire information online. *Journal of Disaster Research*, 11(3), 552-558, doi: 10.20965/jdr.2016.p0552.

Mayyada, M & Rodan, D. (2015). Power and silence: Australian media portrayal of Israeli and Palestinian casualties during the Gaza war of 2014. *Refereed Proceedings of The Asian Conference on Media & Mass Communication, The Art Center Kobe, Kobe Japan, 12-15 November 2015*

Mummery, J, **Rodan, D** & Nolton, M. (2016). Making Change – Digital activism and public pressure regarding livestock welfare. *Ctrl-Z: New Media Philosophy*. Retrieved from <http://www.ctrl-z.net.au/about/>

Murphy, F.M., Nile, R. (2016). The many transformations of Albert Facey. *M/C Journal*. 19 (4):

Murphy, F.M., Nile, R. (2016). The Naked Anzac: Exposure and Concealment in A.B. Facey's *A Fortunate Life*. *Southerly: A review of Australian literature*. 75 ((3): 219-237.

Pietracatella, R., **Brady, D.,** (2016). Drink wisely Australians, but keep drinking: does the alcohol industry in Australia frame the discourse on alcohol to maintain hegemony? *Media International Australia*, 160(1), 53-66, doi: 10.1177/1329878X16651136.

Rodan, D. & Mummery, J. (2016). Doing animal welfare activism everyday: Questions of identity. *Continuum: Journal of Media & Cultural Studies* 30(4), 381-396.

Conference Papers

Cullen, T. (2016). *Local community engagement: A pilot project that promotes better understanding of diseases*. Peer-reviewed research paper for the 2016 Teaching and Learning Forum, Curtin University, Western Australia.

Cullen, T. (2016). An overview of tertiary journalism capstone units and the need for agreed principles and standards. HERDSA conference, Freemantle, July 5th.

Doucet, C. & Kuuse, S. (2016). *Plaisir du français et pratiques didactiques du FLE en Australie occidentale*. Français, langue ardente. XIVE Congrès mondial de la Fédération Internationale

des Professeurs de Français. Liège.Belgium. 14-21 July 2016.

Doucet, C. & Kuuse, S. (2016). *Apprendre le français en contexte australien : pour un voyage hédoniste.* French Synergies/Synergies Françaises. Réflexions, Rencontres, Réalisations. Federation of Associations of Teachers of French in Australia /South Australian French Teachers' Association Conference. Flinders University Adelaide. 30 September -2 October 2016.

McKenzie, V. (2016). Entering the regional scene with a contemporary *Lysistrata*. In Rebecca Scollen and Michael Smalley (eds.) *Resilience: revive, restore, reconnect: Australasian Association for Theatre, Drama and Performance Studies (ADSA) 2016 Conference Proceedings, Volume 1* (pp. 57-69). University of Southern Queensland, Artsworx, Toowoomba, Australia. Available from <https://artsworx.usq.edu.au/learn/educational-learning/adsa-2016/>

Mummery, J & **Rodan, D. (2017).** Shying from Cucumbers: Funny Cat Videos and the Question of Anthropocentric Humour. *23rd AHSN Australasian Humour Studies Network Annual Conference, "Humour: Here and There; Then and Now" Federation University Australia, 1-3 February 2017.*

Mummery, J & **Rodan, D. (2016).** Animals Australia and emotional mobilisation through digital and social media campaigning. *Emotions, Media and History: Theory and Practice Symposium, University of Adelaide, 22-23 September, 2016, Adelaide.*

Rodan, D., & Mummery, J (2016). Everyday ethical purchasing: How can multiplatform tools facilitate citizens' participation towards social change for animal welfare? *Crossroads in Cultural Studies International Conference, University of Sydney, 14-17th December, 2016.*

Grants

Brady, D and Haddad, H, (2016) CES UV Meters and Understanding of the UV Index by University Students - \$10,000. Chief investigators: Danielle Brady, Hanadi Haddad

Haddad, H (2016) 2016 ETFs Design Interventions to Promote Understanding of the UV Index. - \$4,500. Chief investigator: Hanadi Haddad

Holloway, D. (2016) ECU Collaboration Enhancement Grant 2016 (\$6,900)

Holloway, D. (2016) ECU Capability Enhancement Scheme 2016, (\$7,750)

Holloway, D. (2016) ECU Conference Funding Grant 2016 (\$ 3, 500)

McKenzie, V. (2016). *Only the Envelope: An artistic exercise in data retention*. School of Art and Humanities Small Research Grants (\$4555), Edith Cowan University.

McKenzie, V. (2016). *The Other Writing Group*. School of Arts and Humanities Small Research Grants (\$3644), Edith Cowan University.

McKenzie, V. and Boxall, K. (2016). *Case Studies and Vignettes: A social work - arts collaboration* (\$12,470). School of Arts and Humanities Small Research Grants (\$4555), Edith Cowan University.

Rodan, D. (2016) Chief Investigator (with Jane Mummery Associate Investigator) School of Arts and Humanities Grant Scheme – Small Research. \$5000. *Relations between digital cultures, activist campaigning and activity both online and offline, and models and practices of e-deliberation and e-democracy*.

Rodan, D. (2016). Associate Investigator (with Lelia Green CI, Cathy Henkel and Keith Smith) School of Arts and Humanities Grant Scheme – Visiting Scholar. \$3650. Andrea Mitchell.

Awards

Trevor Cullen (2016). Australian Award for Teaching Excellence (AAUT) - \$25,000

PhD completions

Mr Ifran Wahyudi. (completed 2016): Participation in isolation: Female Indonesian migrant domestic workers in Hong Kong and media activism. Minor amendments

Non-traditional research outputs

McKenzie, V. (2016). *Only the Envelope* [Installation artwork]. Bunbury, Australia: Bunbury Regional Art Galleries.

McKenzie, V. (2016). Likes to measure. In M. Sala and G. Osborne (eds.). *Newcastle Short Story Award Anthology 2016*. Newcastle, NSW: Hunter Writers.

Appendix 1 - CREATEC sponsored Symposium

Thursday, April 6, 2017 at 4:18:08 PM Australian Western Standard Time

Subject: FW: Controlling Data: Somebody think of the children: ACADEMICS AT STUDENT PRICES
Date: Monday, October 10, 2016 at 1:10:53 PM Australian Western Standard Time
From: Kay NOBLE
To: SAH - Academic - ML, SAH - Academic - JO, SAH - Academic - SWC
Priority: High

The Vines Resort, Western Australia (Spring in the Swan Valley) 24th and 25th October 2016

SPECIAL FOR MONDAY 10th AND TUESDAY 11th. ACADEMICS AT STUDENT PRICES

<http://www.ecu.edu.au/conferences/createc-symposium>

This symposium addresses the problematic relationship that users of digital technologies have with the information held about their conduct, contacts and the contents of what they produce and circulate online. Whilst this is a complex issue for adults, an additional level of uncertainty is introduced when the users are minors and, especially, when they are pre-schoolers. What do we know about who controls the information produced by or with children in their digital explorations? Are remedies available to address the gaps in transparency and accountability and, if so, do they offer a solution? How accessible are such strategies for parents, caregivers and young people themselves?

Professor Deborah Lupton	<i>Datifying Children: From the Womb to the Classroom</i>
Dr Donell Holloway and Prof Lelia Green	<i>Controlling the digital family photo album on Facebook</i>
Catherine Archer	<i>Training kids for a life online? How mothers may be influencing their children's behaviour through their own social media use</i>
Dr Tama Leaver	<i>Normalising parental surveillance from infancy onward</i>
Ashley Donkin	<i>Children's privacy and data collection in Minecraft and Star Stable</i>
Jenna K. Gillett-Swan and Jonathon Sargeant	<i>Voice inclusive practice [VIP] in digital environments: a framework for educational implementation</i>
Dr Donell Holloway	<i>The Internet of toys: Controlling the data</i>
Dr Crystal Abidin	<i>Pre-schoolers of YouTube: Viable biographies and child micro-celebrities' interactions with technology</i>
Simone Inglis	<i>There is no delete button for the Internet; how do we protect the children?</i>

Appendix 2 – a sample of a CREATEEC sponsored seminar

Edith Cowan University
Faculty of Education and Arts



SAH and CREATEEC are pleased to invite you to a seminar presentation by Assistant Professor Bieke Zaman, University of Leuven, Belgium

Meaningful Interactions with Technologies: What we can Learn from the Social Sciences and Humanities

Bieke Zaman will present her research at the Meaningful Interactions Lab (mintlab), which performs Human-Computer Interaction (HCI) research from the perspectives of the Social Sciences and the Humanities. [Mintlab](#) is a research group within the [Institute for Media Studies \(IMS\)](#) of the [faculty of Social Sciences](#) at [KU Leuven](#) (Belgium) and is affiliated with [imec](#). Mintlab's [key research topics](#) are situated in the domains of Media, Health and Future Technologies.

In her presentation, Bieke focuses on three major intellectual virtues that have delineated major shifts in Human-Computer Interaction (HCI) research. Showing the interdisciplinary of the field, she will explain how disciplines as cognitive psychology, social sciences, and the arts and humanities have shaped (evolutions in) its amalgam of perspectives and methods. Bieke will draw the parallels with how her research group has evolved in a response to these shifts in research focus, and emphasize the complex interplay between the (properties of) technologies, the characteristics of the users, and the context in which people interact with these technologies.

Bieke Zaman's presentation hints upon the need to complement the dominant thinking of *science 1.0* that has focused on controlled experiments and instrumental rationality, with the body of discourse that *science 2.0* practices provide through studying social interactions in the real world. Just like Web 2.0 has evolved as a response to cumulative changes in today's social and technological environment, so too has Mintlab's research emerged from the urge to reconsider the role of social scientists in shaping our digital future. Making design choices when developing new technologies, Bieke argues, necessitates a critical awareness of the power of technology and the underlying forces that determine design decisions. It is in this context that insights from social sciences as well as arts and humanities can help us becoming more accountable for the choices made in shaping technology in a particular way. Mirroring the participative value inherent to Web 2.0, Mintlab invests in active involvement of designers, researchers and user stakeholders in value-sensitive design. Rather than considering the end-users of technology as passive human factors who confine themselves to processing bits and bytes, we consider the end-users of technology as actors in new human networks made possible by today's digital connectivity inasmuch as we perceive them as creators who contribute to shaping the meaning of the interaction with technology in response to emergent values.

Date: Monday 12th December 2016
Time: 10.30am
Venue: 10.307
ECU Mount Lawley
RSVP: Kelly Jaunzems (k.jaunzems@ecu.edu.au)

(We will be heading to Grinders for lunch at 12.15pm if you would like to join us)

If you would like to join Bieke for dinner on Monday evening (cost not covered by ECU) please let Kelly know by 5pm Thursday 8th December.

CREATEEC Web: www.ecu.edu.au Phone: 134 ECU (134 328)

CREATEC Weekly Seminar Schedule - Semester 2 - 2016

Seminars are held each Wednesday, 12.30pm – 1.30pm. Lunch is provided.

Date	Presenter	Title	Location
17 August	Tesfa Bihonegn Emirru	How federal is the federal system of Ethiopia?	ML 3.195
24 August	A/Professor Cat Hope Associate Dean, Research, WAAPA.	Artists in the Academy: Arts funding as research income	ML 3.251
31 August	Russell Thom	Visual and digital based assessments	ML 3.251
7 September	Dr Alun Price	Enhancing visual communication in teaching international students	ML 3.251
14 September	Sarah-Jane Aston	The Centre for Entrepreneurial Research and Innovation	ML 3.251
21 September	Kelly Jaunzems	An investigation into the use of Social Media in Occupational Health and Safety	ML 3.195
28 September	Dr Vahri MacKenzie (Bunbury campus)	Only the envelope: An artistic exercise in data retention	ML 3.251
5 October	A/ Prof Trevor Cullen, Director CREATEC	Capstone units – latest research findings	ML 3.251
12 October	Richard Morrison	Working across time zones – UK service to Hollywood	ML 3.251
19 October	Glen Phillips	Subtlety could not be handed out to the men or seeking subtlety in the Australian Short Story (12.30pm - 1.00pm)	ML 10.308
	Jackson	A dao of poetry? Non intentional composition, emergence and inter-textuality (1.00pm - 1.30pm)	ML 10.308
26 October	Dr Danielle Brady	Arts, Communications and Creative Industries Honours students	ML 10.308

PRESENTATION CERTIFICATE

CREATEEC would like to thank

Diane Thiel

for her presentation:

Crossroads - poetry, travel and translation

Diane Thiel is the author of ten books of poetry, nonfiction and creative writing pedagogy, including *Echolocations*, *Resistance Fantasies*, *The White Horse: A Colombian Journey*, and *Winding Roads: Exercises in Writing Creative Nonfiction*, among others. Thiel is also a widely published translator. Her translation of Alexis Stamatis's novel, *American Fugue*, received an NEA Award. Thiel's work appears in many journals, is re-printed in over sixty major anthologies, and has been translated widely. She has received numerous awards, such as a 2010 PEN Translation Award, the Robert Frost and Robinson Jeffers Awards, the Nicholas Roerich Award, and she was a Fulbright Scholar. Thiel received her undergraduate and graduate degrees from Brown University and has taught undergraduate and graduate creative writing for twenty years. She also developed and taught in several writer-in-the-schools programs over the years. She is Professor of English and Creative Writing at the University of New Mexico.

Director of CREATEEC
Dr Trevor Cullen
18 May 2016

CREATEEC – Centre for Research in Entertainment, Arts, Technology, Education and Communications

Appendix 3 - Progress of retreat participants' writing outputs

Progress of retreat participants' writing outputs 10 months after the three 2016 CREATEC Writing Retreats - current at 24/4/17

Type of Output		In Progress	Submitted / Under Review ¹	Accepted for Publication	Published ²	TOTAL
ASPIRE for ERA	Book					
	Chapter in Edited Book					
	Journal Article	11		2	3	16
	Conference Paper		3			3
	Thesis	4				4
	Grant Application		1		1	2
OTHER	Creative Work	2	1		1	4
	Research Report					
	Research Proposal	1				1
	Abstract	1		2		3
	Book Proposal	1	1			2
	Other ³					
TOTAL		20	6	4	5	35

Note: Based on 31 participants (10 participants writing co-authored journal articles).

¹ 'Submitted / Under Review' includes Grant Applications that were submitted but unsuccessful; and conference paper delivered.

² 'Published' also includes 'Thesis Passed', 'Grant Application Awarded' and 'Report Published/Released'.

³ 'Other' includes writing outputs such as letter to editor, book review, etc.

Wollaston Conference Centre

5 Wollaston Road
 Mt Claremont 6010
 T: (08) 9286 0200 F: (08) 9385 3364



TAX INVOICE
ABN: 59 962 540 635

Attn: Mr Trevor Cullen

Edith Cowan University
 2 Bradford St
 Mt Lawley 6050

Invoice Number: **W0002538**
 Invoice Date: **24/11/2016**
 Account No: **6ECUI**
 Event Ref: **4393**
 Event Start Date: **21/11/2016**
 Event End Date: **23/11/2016**

Description: Edith Cowan University - CREATEC/SAH Intensive Research Writ

Date	Quantity	Details	Amount \$
21/11/2016	1	Gerald New Room - Full Day	300.00
21/11/2016	1	Carnley Boardroom - Full Day	120.00
21/11/2016	1	Data Projector	132.00
21/11/2016	16	Tea & Coffee (continuous)	123.20
21/11/2016	16	Morning Tea (Chef's choice)	70.40
21/11/2016	16	Hot & Cold Finger Food	272.00
21/11/2016	16	Fruit Platter	70.40
22/11/2016	1	Gerald New Room - Full Day	300.00
22/11/2016	1	Carnley Boardroom - Full Day	120.00
22/11/2016	1	Data Projector	132.00
22/11/2016	15	Tea & Coffee (continuous)	115.50
22/11/2016	15	Morning Tea (Chef's choice)	66.00
22/11/2016	15	Hot & Cold Finger Food	255.00
22/11/2016	15	Fruit Platter	66.00
23/11/2016	1	Gerald New Room - Full Day	300.00
23/11/2016	1	Carnley Boardroom - Full Day	120.00
23/11/2016	1	Data Projector	132.00
23/11/2016	15	Tea & Coffee (continuous)	115.50
23/11/2016	15	Morning Tea (Chef's choice)	66.00
23/11/2016	15	Hot & Cold Finger Food	255.00
23/11/2016	15	Fruit Platter	66.00
23/11/2016	1	Sundowner Mediterranean Platter	80.00
23/11/2016	15	Corkage, Glasses & Ice	37.50
23/11/2016	1	Photocopying & Printing	46.00

EDITH COWAN UNIVERSITY

ECU
EDITH COWAN UNIVERSITY

Research Week
CREATEC sponsored research events at Mount Lawley campus

Is your research..... really research?
Speakers include Associate Deans and Research Directors
Tuesday 20 September
2.30 – 4.00pm in ML 10.131

800 words for 80,000 hits
Michael Hopkins, Section editor, *The Conversation*
Tuesday 20 September
4.00 - 5.00pm in room ML 10.131

Cyber bullying and Online dating – should we be worried?
Four researchers from Antwerp University in Belgium
Wednesday 21 September
11.00 - 12.30pm in room ML 3.195

An investigation into the use of social media in Occupational Health and Safety
Kelly Jaunzems (MA Proposal Seminar)
Wednesday 21 September
12.30 – 1.30pm Room ML 3.195

Choreographies of thought: a day of roundtable discussions
Thursday 22 September
10.00 - 3.00pm in room ML 10.308

School of Arts and Humanities | Email: createc@ecu.edu.au | Web: www.ecu.edu.au

CREATEC aims to facilitate and enable SAH researchers to discuss, develop and increase their research outputs.